

Digital Arizona Council (DAC)
Summary of Minutes - Public Meeting
Thursday, August 9, 2012

DAC Voting Members Present

- Aaron Sandeen, State CIO & Deputy Director, ADOA-ASET (Chairman)
- Robert Burns, Former Arizona State Senator
- Jeremy Graves, Valley Telecom Group (by remote connection)
- Michael Keeling, Data-Site Consortium, Inc.
- Mark Masterson, Arizona Department of Education (*designee for John Huppenthal*)
- Tom McCloud, Intel Corporation
- Kenneth McMahon, CenturyLink, Inc.
- Michele Norin, The University of Arizona
- Dr. Alan Pitt, Barrow Neurological Institute
- Rod Stevens, Town of Pinetop-Lakeside (*designee for Kelly Udall*)
- Hyman Sukiennik, Cox Communications
- Craig Sullivan, County Supervisors Association of AZ
- Daman Wood, Airband (by remote connection)
- Emerson Yearwood, Cable One, Inc.

DAC Voting Members Absent

- Michael Bernstein, Simply Bits, LLC
- Teri Drew, NACOG
- Jodie Filardo, Town of Clarkdale
- Floyd Roehrich, Arizona Department of Transportation (*designee for Director John Halikowski*)
- Leroy Shingoitewa, Hopi Tribe
- Steven Zylstra, Arizona Technology Council

Arizona Strategic Enterprise Technology (ASET) Office Attendees

- Michael Golden, Director, Broadband Planning, ADOA-ASET
- Galen Updike, Broadband Development Manager, ADOA-ASET
- Jeffrey Crane, Project Manager, ADOA-ASET

Meeting Presenters

- Michele Norin, CIO, The University of Arizona
- Dr. Alan Pitt, Barrow Neurological Institute
- Kenny Evans, Mayor, Payson AZ
- Scott Kennedy, Microsoft Corporation
- Tony Franklin, Microsoft Corporation
- Michael Golden, Director, Broadband Planning, ADOA-ASET

Call to Order and Roll Call

The meeting was called to order at approximately 2:10 PM by Chairman Aaron Sandeen, State CIO and Deputy Director ADOA-ASET. A silent roll call was taken by Mr. Jeffrey Crane, ASET Project Manager, while Council members introduced themselves. A quorum of the DAC was present.

Task Group Updates

Presenter: Michele Norin, Strategic Plan Task Group

Information and Discussion Item

Ms. Norin reviewed progress of the Strategic Plan Task Group. Key messages of the presentation included the importance of partnerships, removal of barriers, focusing on all of Arizona (not just the rural sector) and enabling the private sector. Key recommendations discussed, which are being developed within the Plan, included the buildout of infrastructure, increase in broadband adoption, the role of state leadership, planning and economic development, outreach, education & jobs, healthcare, advanced research, public safety, energy & the environment.

Presenter: Dr. Alan Pitt, Health Task Group

Information and Discussion Item

Dr. Pitt reviewed the legal hurdles for telemedicine. Discussion points included licensure, ePharmacy-the prescribing of medication without an in-person exam, FDA medical advice, credentialing & privileging and reimbursement coverage.

City of Payson Initiatives in Distance Learning & Telehealth

Presenter: Kenny Evans, Mayor, City of Payson AZ

Information and Discussion Item

Mayor Evans shared that telecommunications is in the “competition” era rather than the “collaboration” era. He briefed the Council on the recent success Payson has experienced, including the awarding of \$156 million dollars in grant funding, the development of a telehealth program and the status of Payson’s work in bringing a four-year university to the city. Payson has been successful in partnering with Arizona State University to accomplish this goal. The university campus will be a “green build” project. Payson has also received a \$500,000 dollar grant to develop a distance learning program with the goal to bring four high schools online at 30-50 mbps.

Microsoft Shape the Future/Arnold Group Study

Presenter: Scott Kennedy, West Region Strategic Alliance Manager, Microsoft Corporation

Presenter: Tony Franklin, Program Manager, Digital Inclusion Initiatives, Microsoft Corporation

Information and Discussion Item

Mr. Kennedy and Franklin shared an overview of the Microsoft Digital Inclusion “Shape the Future” program and output tool. Digital inclusion under Microsoft’s program includes economic development, technology access, education outcomes and expanding access. The Shape the Future study performed for Arizona, by Microsoft, was facilitated by the Arnold Group with assistance from ASET and ATI Institute. The data gathering process included six dimensions of economic impact. Five states and seven cities in the United States have been a part of this program. Arizona will be given the final Excel based data model and PDF output tool to utilize going forward.

Community Broadband Planning Map Tool & Prioritization Matrix

Presenter: Michael Golden, Director, Broadband Planning, ADOA-ASET

Information and Discussion Item

Mr. Golden shared a high level overview of the prioritization matrix developed by ASET which will be utilized to plan and stage upcoming conduit planning processes. The tool will serve as a framework for data gathering, study and subsequent decision making as the intentions of SB1402 are implemented.

ATIC Announcement

Presenter: Mike Whipple, ATIC Chairman

Information and Discussion Item

Mike Whipple announced upcoming ATIC sponsored events.

Comments from the Public

In order to end the meeting on time the comments from the public portion of the meeting was cut short. Public comments occurred throughout the meeting as part of the presentations.

Adjournment

Chairman Sandeen declared the meeting officially adjourned. The meeting adjourned at approximately 4:00 PM.

Minutes of the Digital Arizona Council are recorded. Recorded minutes are maintained by the Arizona Strategic Enterprise Technology Office. Public access and review of DAC minutes are available by appointment Monday through Friday during normal business hours. Please contact the ASET office at 602-542-2250 to arrange for an audio of the recorded proceedings.